

News Release for April 12, 2010

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Pine Haven Christian Communities-Announces New Management Structure and Team

Sheboygan Falls, WI – The Board of Directors of Pine Haven Christian Communities and its President, Marie Veldboom have announced the appointment of Jane Brill as Director of Sales and Marketing. Previously with Gardner Denver Thomas for over 8 years most recently as a Territory Sales Manager, Brill has over 15 years of sales and marketing experience. She will be responsible for generating new resident interest, marketing of all the Pine Haven campuses and assuring the community is aware of our overall mission and goals of quality Christ-centered care. Brill has a Bachelor's of Arts in English and Communications with an emphasis in Public Relations from the University of Wisconsin-Whitewater.



Pine Haven Christian Communities began in 1950, with the opening of Pine Haven Christian Home in Sheboygan Falls. With multiple expansions, today offers 49 beds in skilled nursing, 136 licensed rooms in the residential center wing, 24 apartments in Oostburg and 40 apartments at Prairie Crossing assisted living facilities. Pine Haven's mission is to provide quality, compassionate, Christ-centered care. For more information about Pine Haven visit www.pinehaven.org or contact Jane Brill at 467-2401 ext. 127.

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