

News Release for February 22, 2010

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Pine Haven Christian Communities-Announces New Management Structure and Team

Sheboygan Falls, WI – The Board of Directors of Pine Haven Christian Communities and its President, Marie Veldboom have announced the following organizational changes, allowing for the continuing of quality, Christ-centered care to all of Sheboygan County.

Roger Leys, who was initially appointed Interim Executive Director in November 2009, has been reappointed in January 2010 to the position of Chief Executive Officer providing overall leadership responsibility for the organization. Leys has 40 years of business experience in Sheboygan County ranging from Leys Dept. Stores in Plymouth to Ross, Inc. in Sheboygan. He served as Assistant Superintendent for Business and Operations in the Sheboygan Area School District, retiring in 2008, after 18 years of service. Leys is an undergraduate from Calvin College, Grand Rapids, Michigan and has a Masters in Business and Finance from the University of Wisconsin – Whitewater.



Ronald Walvoort has been named Chief Financial Officer and will be responsible for the areas of finance, support operations and technology. With 27 years of accounting experience, Walvoort was instrumental in securing the capital for the building of the Prairie Crossing and Oostburg campuses. He previously worked for Alumaroll Specialty Co., Superior Services and Pemco Inc. spending the last 11 years as the Director of Finance with Pine Haven. Walvoort received his B.A. in Accounting from Dordt College in Sioux Center, Iowa.



Cathy Kelling BSN, RN began her career with Pine Haven in 2003 as the MDS & QI Coordinator, served as Director of Nursing for 6 years and has now been named Chief Operating Officer. Kelling will be responsible for all areas of direct resident care at all campus locations. She has been a nursing leader in Sheboygan County for over thirty years, with her previous tenure serving as Director for various departments at St. Nicholas Hospital. Kelling received her Bachelor's of Science in Nursing from Marian College in Fond du lac, is pursuing an administrator license and will continue to lead Pine Haven through the analysis of State Quality Indicators data so that Pine Haven may continue improving and maintaining the highest quality physical, emotional and spiritual care.



Barb TeStroete BSN, RN who served as Assistant Director of Nursing for the last 8 years has been named the Director of Nursing. She holds a Bachelor's of Science in Nursing from University of Wisconsin-Eau Claire, is a graduate of Marquette University's Parish Nurse Institute and holds certifications in both Rehabilitation Nursing and Wound Care. TeStroete has over 30 years of medical experience with backgrounds in nursing quality assurance, managing and direction of rehabilitation units and staff supervisory experience.



Linda Voight, RN, BSN has accepted the role of Manager of Residential Services. Linda previously was an RN case manager with Pine Haven. She will continue meeting with residents and families through the admission process and continuum of care. Hired by Pine Haven five years ago, she is a leader in the nursing community with extensive nursing experience from Sheboygan Memorial Medical Center, Meadowview Manor, the Sheboygan Clinic and the Greendale Health and Rehab. Voight earned her Bachelor's of Science degree in Nursing from the University of Wisconsin -Oshkosh.



Jane Brill has been named the Director of Sales and Marketing effective January 2010. Previously with Gardner Denver Thomas for over 8 years most recently as a Territory Sales Manager, Brill has over 15 years of sales and marketing experience. She will be responsible for generating new resident interest, marketing of all the Pine Haven campuses and assuring the community is aware of our overall mission and goals of quality Christ-centered care. Brill has a Bachelor's of Arts in English and Communications with an emphasis in Public Relations from the University of Wisconsin-Whitewater.



Pine Haven Christian Communities began in 1950, with the opening of Pine Haven Christian Home in Sheboygan Falls. With multiple expansions, today offers 49 beds in skilled nursing, 136 licensed rooms in the residential center wing, 24 apartments in Oostburg and 40 apartments at Prairie Crossing assisted living facilities. Pine Haven's mission is to provide quality, compassionate, Christ-centered care. For more information about Pine Haven visit www.pinehaven.org or contact Jane Brill at 467-2401 ext. 127.

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