



**FOR IMMEDIATE RELEASE**

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**Pine Haven Christian Communities Appoints Senior Management:  
Roger Leys Appointed Chief Executive Officer, Cathy Kelling Appointed Chief Operating Officer/Administrator,**

**Sheboygan Falls, WI** – Pine Haven Christian Communities announced that the Board of Directors has appointed Roger Leys as its Chief Executive Officer. Leys, was initially appointed Interim Executive Director in November 2009. Marie Veldboom, President of the Board of Director stated, “Leys has displayed strong guidance in establishing Pine Haven’s Management team, improved corporate financial performance and set the stage for strengthening Pine Haven’s mission, vision and core values.” Leys is appointed as CEO of to provide overall leadership responsibility for the organization and its team of 230 employee.

Leys has 40 years of business experience in Sheboygan County ranging from Leys Dept. Stores in Plymouth to Ross, Inc. in Sheboygan. He served as Assistant Superintendent for Business and Operations in the Sheboygan Area School District, retiring in 2008, after 18 years of service. Leys is an undergraduate from Calvin College, Grand Rapids, Michigan and has a Masters in Business and Finance from the University of Wisconsin –Whitewater.

Pine Haven Christian Communities is also pleased to announce that Cathy Kelling BSN, RN as its Chief Operating Officer/Administrator. Kelling obtained her State of Wisconsin License Credential to practice as a Nursing Home Administrator. Kelling completed a comprehensive course of study in the field of long-term care and geriatrics through the University of Wisconsin – Madison. To obtain the Nursing Home Administrators license , Kelling had to sit for the National Association of Boards of Examiners of Long Term Care Administrators, (NAB) exam and the State of Wisconsin Nursing Home State Law exam.

Kelling began her career with Pine Haven in 2003 as the MDS & QI Coordinator, served as Director of Nursing for 6 years and has now been named Chief Operating Officer/Administrator. Kelling will be responsible for all areas of direct resident care at all Pine Haven campus locations. She has been a nursing leader in Sheboygan County for over thirty years, with her previous tenure serving as Director for various departments at St. Nicholas Hospital. Kelling received her Bachelor’s of Science in Nursing from Marian College in Fond du lac. She will continue to lead Pine Haven through the analysis of State Quality Indicators data so that Pine Haven may continue improving and maintaining the highest quality physical, emotional and spiritual care.

Pine Haven Christian Communities began in 1950, with the opening of Pine Haven Christian Home in Sheboygan Falls. With multiple expansions, today offers 51 beds in skilled nursing, 136 licensed rooms in the residential center wing, 24 apartments in Oostburg and 40 apartments at Prairie Crossing assisted living facilities. Pine Haven’s mission is to provide quality, compassionate, Christ-centered care. For more information about Pine Haven visit [www.pinehaven.org](http://www.pinehaven.org) or contact Jane Brill at 467-2401 ext. 127.

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